GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture & Cooperation Department - Digital Agriculture Mission - Agristack Project-Creation of State Farmer Registry - Availing Special Central Assistance (SCA)- Constitute and functions of State Project Management Unit – Orders - Issued - Reg.

AGRICULTURE & COOPERATION (AGRI.II) DEPARTMENT

G.O.RT.No. 669 Dated: 25-10-2024

Read:

From the Director of Agriculture, AP., Guntur, e-file No. AGC02-30029/ 5/2024-IT SEC - AGRHOD(C.No.2487441).

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ORDER:

In the circumstance reported by the Director of Agriculture, Andhra Pradesh, Guntur in his e-file read above, Government hereby accord permission to constitute and functions of the State Project Management Unit (SPMU) with the following officers:

S.No	Dignitary	Designation
1	Sri S. Dilli Rao, IAS	Director of Agriculture – Project Head
2	Sri Srikesh B Lathkar, IAS	Director, SSLR
3	Sri N. Prabhakar Reddy IAS	Secretary to CCLA
4	Smt. S. Bhargavi IAS	Director, Tribal Welfare
5	Dr K. Sreenivasulu, IAS	Director, Horticulture
6	Sri P. Lakshminarayana	State Informatics Officer, NIC
7	Sri G. Bala Subramanyam	Superintending Engineer (Agri.) O/o C&DA
8	Smt. P. Rachana	PD, CMRO, O/o CCLA
9	Sri Venkata Chalam, ITE&C Department	As proposed by the Secretary, ITE&C

The Major Functions of SPMU includes

a. Implementation and Oversight of the State Farmer Registry and Scheme Management for PM-KISAN.
b. Implementation of "Agri Stack" initiatives.
c. Implementation of other DPI initiatives like DCS, DGCES etc.
d. Development and configuration of required IT infrastructure and resources for implementing Agri Stack.
e. Customization of various digital initiatives taken up sofar, as per requirements of DA&FW, GoI.

Roles & Responsibilities of SPMU are,

A. Policy Formulation and Planning

i. **Strategic Planning**: The SPMU is responsible for setting the vision, goals, and strategy for implementing AgriStack initiatives in consultation with Implementation committee.

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ii. **Policy Formulation**: Developing policies and guidelines for digital tools, data sharing, and infrastructure usage, ensuring alignment with national agricultural policies and local needs in consultation with review and implementation committees.

B. Coordination and Collaboration

i. **Stakeholder Engagement**: The SPMU acts as a bridge between various stakeholders, including government agencies, research institutions, and farmers. This ensures that the digital infrastructure is developed collaboratively, reflecting the needs of all stakeholders.

ii. **Inter-Departmental Coordination**: Facilitating smooth coordination between different state departments (Agriculture, Revenue, Tribal Welfare, IT etc.) to leverage existing resources and avoid duplication of efforts.

C. Infrastructure Development and Management

i. **Digital Platforms**: Setting up and managing state-level digital platforms, such as Farmer registry, Crop registry, databases, digital marketplaces, and decision-support systems.

ii. **Data Integration**: Developing a unified digital ecosystem that integrates data from various sources for holistic agricultural insights.

D. Capacity Building and Training

i. **Training Programs**: Conducting workshops and training programs for government officials, farmers, and other stakeholders on the use of digital tools and platforms. This ensures that everyone can effectively utilize the digital infrastructure.

ii. **Digital Literacy**: Promoting digital literacy among farmers to enable them to access and use various digital services (e.g., mobile apps, SMS-based advisories) effectively.

E. Monitoring, Evaluation, and Feedback

i. **Performance Monitoring**: Tracking the performance of digital initiatives, measuring their impact, and ensuring that they meet the set objectives and coordinate with CPMU O/o DAC&FW and Digital Agri. Cell at DAC&FW level.

ii. **Feedback Mechanism**: Establishing mechanisms to gather feedback from farmers and other stakeholders to continuously improve digital platforms and services.

F. Ensuring Data Security and Privacy

i. **Data Governance**: Developing data governance frameworks that ensure the secure collection, storage, and sharing of agricultural data.

ii. **Privacy Compliance**: Ensuring that digital solutions comply with state and national data protection laws to protect farmers' privacy.

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2. The Director of Agriculture, Andhra Pradesh, Guntur shall take further necessary action in the matter and coordinate the State Project Management Unit meetings accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

B. RAJSEKHAR,
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Director of Agriculture, A.P., Guntur (with a request to communicate to the concerned authorities)
Copy to: -

The P.S. to the Special Chief Secretary to Honourable Chief Minister.
The OSD to Hon'ble Minister, Agriculture & Cooperation Department.
The OSD to the Chief Secretary to Government, Andhra Pradesh.
The PS to Special Chief Secretary to Govt., Agri. & Coop. Dept., A.P., Secretariat.
SF/SC.(C.No.2588724).

// FORWARDED :: BY ORDER //

SECTION OFFICER.